



GIFT BOOTH

southwalks

#

SPRING

THING

"GIF BOOTH SOUTH WALES
CREATED A SOCIAL BUZZ AROUND
OUR EVENT THAT WAS HARD TO
MATCH"

- Emma, Director, Animate Communications

BRAND EXPOSURE
SOCIAL MEDIA AMPLIFICATION
ENGAGEMENT AT EVENT
DATA CAPTURE
SOCIAL ANALYTICS



1. Tap
screen
to start



2. Photos
taken to
create
GIF



3. Link
sent via
SMS or
Email



4. Guests
share
GIF on
social

SOCIAL MEDIA AMPLIFICATION

Branded GIF frames all over social media as shared by customer

Customisable email sent to customer with # suggestion

Opportunity to run a competition, encouraging customers to share using #

Automatic # can be applied to anyone sharing straight to Facebook



THE MARKETING PACKAGE

- The GIF Booth & Bollards
- GBSW Attendant
- Branded Email, Microsite & GIF Frame
- Unlimited Photos and GIFs
- GIFs Sent via Text or Email
- Online Gallery
- Bespoke Booth Space Consultation
- Social Analytics & GDPR Compliant Data Capture
- Set Up & Clear Down

3 Hrs | £495

EXTRAS

- Branded Backdrop Wall
- GIF Wall Live Stream
- Customised Props
- Printing

Price on Request



